



COURSE SYLLABUS

Work and Career in Business Schools (7,5 ECTS cr.)

Stockholm Business School, May 25-27, 2016

Course name:	Work and Career in Business Schools
Credits:	7,5 ECTS
Grading:	Pass/Fail
Format:	3-day intensive course
Timing:	25-27 May, 2016
Language:	English
Faculty:	<p>Kimmo Alajoutsjärvi, professor, Jyväskylä School of Economics and Business Administration (JSBE), University of Jyväskylä, Finland</p> <p>Kerttu Kettunen, Postdoctoral Research Fellow, Turku School of Economics (TSE), University of Turku, Finland (Course coordinator)</p> <p>Dorte Salskov-Iversen, Vice President for International Affairs, Copenhagen Business School (CBS), Denmark</p> <p>Henrikki Tikkanen, professor, Stockholm Business School (SBS), University of Stockholm, Sweden (Head of the course at host institution)</p>
Location & host:	Stockholm Business School (SBS), University of Stockholm
Number of students:	Max. 20 PhD students (15 students from NFF member institutions, max. 5 others).
Applying:	<p>The course welcomes applicants with various disciplinary backgrounds in business studies. Only doctoral students are accepted to the course. Each applicant must submit a 1-3 page application, including the basic information of the applicant (name, contact information, place of study), motivation for applying, and a research plan for the doctoral thesis (describing the research objective, data, and research methods).</p> <p>To apply to the course, e-mail your application to the course coordinator, Kerttu Kettunen, University of Turku, kerttu.kettunen@utu.fi by March 18th, 2016. Your e-mail should be titled as 'NFF APPLICATION'. Notification of acceptance will be sent by March 31st, 2016.</p>

Course description

Welcome to the inspiring world of business schools! ***Work and Career in Business Schools*** is a course about scholarly research, discussion, debate, manuscript submission, and much more, preparing the participants for academic careers in the field of business studies.

The course welcomes students with various disciplinary backgrounds in business studies. The broad aim of the course is to develop the students' understanding of the past, present, and future of business schools as academic institutions and sites for building scholarly careers. Combining the Nordic perspective with a global mindset, the course provides the participants with knowledge on different kinds of business school contexts. On a practical level, this course is both rigorous and relevant, aiming at helping early-career business scholars to find their way in the academic world which is full of citation indices, impact factors and research assessment exercises, but which is also the home of research and education of high societal importance and pertinence. Upon opening up the discussion about the means and consequences of 'playing the game' in academia, a special attention in this course is given to the different phases of publishing process, ranging from making the journal choices to managing the revision processes, and communicating with the editors and reviewers.

Upon taking the course, the students will increase their knowledge on different career alternatives of business school PhDs. As an outcome, the students will be better equipped for making well-informed and -justified career choices as well as to plan and to build international careers in academia.

Organization & Faculty

The course is designed as a 3-day intensive doctoral seminar organized at the Stockholm Business School, University of Stockholm in May 25-27, 2016. The course is prepared in cooperation of four business schools and NFF member institutions from three Nordic countries: Stockholm Business School (Sweden), University of Jyväskylä (Finland), Copenhagen Business School (Denmark), and University of Turku (Finland). The faculty consists of four Nordic scholars that have both studied business schools and management education and held significant administrative responsibilities at their institutions.

Professor *Kimmo Alajoutsijärvi* is currently a professor at the University of Jyväskylä, and head of a research group titled Interdisciplinary Research on Management Education (<https://www.jyu.fi/jsbe/en/research/groups/ironme>). Together with his colleagues, he has published articles on business schools for instance in the Academy of Management Learning and Education, and Journal of Management Inquiry. He is also a former dean of Oulu Business School, University of Oulu (Finland). *Henrikki Tikkanen* is a full professor of marketing at SBS since September 2013. He is also professor at the Aalto University in Helsinki, Finland, and a former head of the marketing department. Dr. *Dorte Salskov-Iversen* is the Vice President for International Affairs at Copenhagen Business School (CBS), responsible for coordinating and co-developing CBS's international strategy and key relationships with international partners. Dr. *Kerttu Kettunen* works as a postdoctoral researcher at Turku School of Economics (TSE), University of Turku. Her latest research interests are history of management education, business school leadership and accreditations. Besides research, Kerttu Kettunen is also the Accreditation Coordinator of TSE, working actively in the area of international business accreditations, primarily AACSB. The course is headed by Professor Henrikki Tikkanen, and hosted by Stockholm Business School (SBS). The course coordinator is Kerttu Kettunen from Turku School of Economics (TSE).

Learning outcomes

Upon completion of the *Work and Career in Business Schools* course, students will be able to:

- Recognize the differences between different types of university and business school contexts that exist in a global scale.
- Recognize the differences between academic and corporate careers, and critically evaluate pursuing academic career in a business school.
- Be active scholars through their research and other development activities that support the maintenance of intellectual capital in their teaching/research fields.
- Understand how to find matching journals, submit new manuscripts and continue successful submissions that are already in progress.

Learning methods

This course is an intensive 3-day course, each course day consisting of 2-3 modules. Learning methods are a combination of lectures and interactive group discussions on the pre-readings and assignments.

Pre-readings

Academic discussion on the assigned pre-readings and completion of the related pre-assignment are important parts of class participation and passing the course. In order to be appropriately prepared for the 3 course days, the students are expected to complete all pre-readings assigned to the modules. This reading package consists of altogether 12 journal articles/book chapters & additional readings.

Pre-assignment

In addition to the readings, the students are expected to complete a pre-assignment, and write a review of an article manuscript that they will receive from the course coordinator upon their acceptance to the course. The review should be completed along with the reviewer guidelines of the Academy of Management <http://aom.org/annualmeeting/reviewerguidelines/>. The maximum length of the written review statement is 5 pages (Times New Roman, size 12, 1,5-spaced).

Class participation and discussion

All the participants are expected to participate in class and contribute actively to the group's learning experience. The pre-readings are carefully selected to stimulate constructive discussions on each topic, and the instructors will facilitate the discussions in a pair/team-teaching format. The overall aim of the readings is to help the students to understand the business school institutions that have a fundamental impact on our careers. While the aim of the course is to develop critical thinking and debate, the question of whether business schools are functional or dysfunctional as academic institutions and whether they should be replaced by more effective institutions is also a secondary topic of interest.

Learning diary

After the 3 course days, students are expected to complete an independent learning diary. The learning diary should reflect both the overall learning experience, as well as the learnings from the pre-readings, pre-assignment, and class discussions. Therefore, it is highly recommended to the students to take notes on their learning and new ideas and questions raised throughout the course. The maximum length of the learning diary is 10 pages (Times New Roman, size 12, 1,5-spaced).

Assignment due dates

In order to complete the course, the students are expected to:

- Read the assigned pre-readings for each module (prior to the course).
- Complete and return the pre-assignment **by 15.5.2016** (prior to the course).
- Attend all 3 intensive course days and participate actively in class discussions (during the course)
- Complete an independent learning diary and return it **by 17.6.2016**.

All the **assignments should be returned to the course coordinator**, Kerttu Kettunen (kerttu.kettunen@utu.fi). No late submissions will be accepted.

Course schedule

The course consists of 7 modules spanning the 3 days at SBS. A more detailed schedule will be provided during the course.

Day 1 (Wed 25.5.2016, 9:00-17:00)

Course Introduction & Welcome	
Introduction to SBS	Henrikki Tikkanen
Faculty introduction & course practicalities	Henrikki Tikkanen, Kimmo Alajoutsijärvi, Dorte Salskov-Iversen & Kerttu Kettunen

Module 1: Historical perspectives on business schools		
<i>Readings</i>	<i>Instructors</i>	<i>Discussants</i>
Simon (1967): The Business School: A Problem in Organizational Design	Alajoutsijärvi & Kettunen	Salskov-Iversen & Tikkanen
Engwall (2007): The anatomy of management education		

Module 2: Global and contemporary perspectives on business schools		
<i>Readings</i>	<i>Instructors</i>	<i>Discussants</i>
Pettigrew, Cornuel, Hommel (2014): The Institutional Development of Business Schools, Chapter 2: Research on business schools (Hommel & Thomas)	Salskov-Iversen & Alajoutsijärvi	Kettunen & Tikkanen
Alajoutsijärvi, Juusola & Lamberg (2014): Institutional Logic of Business Bubbles: Lessons from the Dubai Business School Mania		

Day 2 (Thu 26.5.2016, 9:00-17:00)

Module 3: Critical perspectives on business schools		
<i>Readings</i>	<i>Instructors</i>	<i>Discussants</i>
Ghoshal (2005): Bad Management Theories Are Destroying Good Management Practices	Tikkanen & Kettunen	Alajoutsijärvi & Salskov-Iversen
Ferraro, Pfeffer & Sutton (2007): How theories can become self-fulfilling		

Module 4: Perspectives on the responsibility of business schools		
<i>Readings</i>	<i>Instructors</i>	<i>Discussants</i>
Altbach, Gumport & Berdahl (2011): American higher education in the 21 st century, Chapter 16: Markets in Higher Education: Trends in Academic Capitalism (Slaughter & Rhoades)	Alajoutsijärvi & Salskov-Iversen	Kettunen & Tikkanen
Morsing & Sauquet Rovira (eds) (2011): Business schools and their contribution to society, Chapter 1: Business education: The American trajectory (Khurana & Penrice)		

Module 5: Research and practice of business school accreditations		
<i>Readings</i>	<i>Instructors</i>	<i>Discussants</i>
Durand & McGuire (2005): Legitimizing Agencies in the Face of Selection: The Case of AACSB	Kettunen & Salskov-Iversen	Tikkanen & Alajoutsijärvi
Zammuto (2008): Accreditation and the Globalization of Business		

Day 3 (Fri 27.5.2016, 9:00-14:00)

Module 6: Managing a review process: Discussing the pre-assignments (part I)		
<i>Readings</i>	<i>Instructors</i>	<i>Discussants</i>
Bartunek, Rynes & Ireland (2006): What makes management research interesting, and why does it matter?	Tikkanen	Alajoutsijärvi & Kettunen

Module 7: Managing a review process: Discussing the pre-assignments (part II)		
<i>Readings</i>	<i>Instructors</i>	<i>Discussants</i>
Cloutier (2016): How I tried: An inquiry into the writing practices of academics	Tikkanen	Alajoutsijärvi & Kettunen

Additional readings

The following readings are recommended in support of the best possible learning experience:

- Alajoutsijärvi, Juusola & Siltaoja (2015). The legitimacy paradox of business schools: losing by gaining.
- Alajoutsijärvi, K., Kettunen, K., & Tikkanen, H. 2012. Institutional evolution of business schools in Finland 1909-2009. Management & Organizational History.
- Alvesson, M. (2003). Methodology for Close up Studies: Struggling with Closeness and Closure. Higher Education.
- Bedeian (2003). The manuscript review process: The proper roles of authors, referees, and editors. Journal of Management Inquiry.
- Kilduff (2007). Editor's comments: The top ten reasons why your paper might not be sent out for review. Academy of Management Review.
- Spender (2007). Management as a Regulated Profession: An Essay. Journal of Management Inquiry.
- Thomas, H. and Wilson, A. D. (2011). 'Physics envy', cognitive legitimacy or practical relevance: dilemmas in the evolution of management research in the UK. British Journal of Management.
- Wedlin, L. (2011). Going global: Rankings as rhetorical devices to construct an international field of management education. Management Learning.

- Winston, G. C. (1999). Subsidies, Hierarchy and Peers: The Awkward Economics of Higher Education. Journal of Economic Perspectives.
- Whitley, R. (1988). The management sciences and managerial skills. Organization Studies.

Applying to the course

Only doctoral students are accepted to the course. The course will accept the maximum of 20 students (15 students from NFF member institutions, max. 5 others).

The course is free of charge for the participants. The course organizer will arrange and pay for the accommodation, course material, and lunches during the course days. The students are, however, expected to self-fund their travel expenses to SBS, as well as dinner and other expenses to fully attend the 3-day intensive course. Attending the entire course and completing the given course assignments is a precondition for receiving the course diploma.

To apply to the course, each applicant must submit a 1-3 page application, including the basic information of the applicant (name, contact information, place of study), motivation for applying, and a research plan for the doctoral thesis (describing the research objective, data, and research methods).

Your application should be sent to the course coordinator, Kerttu Kettunen, University of Turku, kerttu.kettunen@utu.fi by March 18th, 2016. Your e-mail should be titled as 'NFF APPLICATION'. Notification of acceptance will be sent by March 31st, 2016.

Additional information

Please, contact the course coordinator Kerttu Kettunen, University of Turku, kerttu.kettunen@utu.fi.



Views from the beautiful Kräftriket campus, Stockholm Business School