Narrative Approaches for Organizational and Communication Research
(17 – 20 May 2016)  6 ECTS

Faculty

Anna Linda Musacchio Adorisio  Assistant Professor, Department of International Business Communication, CBS, Denmark
Anne-Marie Søderberg, Professor,  Department of Intercultural Management and Communication, CBS, Denmark
Barbara Czarniawska, Professor, University of Gothenburg, Sweden
David Boje, Professor, New Mexico State University, USA
Yiannis Gabriel, Professor, University of Bath, UK

Course coordinators

Anna Linda Musacchio Adorisio and Anne-Marie Søderberg

Time, location prerequisites and enrollment

The course will be held at Copenhagen Business School, Denmark, on 17 – 20 May, 2016.

Only PhD students are accepted to the course. Each participant must submit a project proposal of 1-2 pages containing a short description of the motivation and expectation for the course and brief explication of the link between the student research and the course. The proposal should be submitted to Anna Linda Musacchio Adorisio (alma.ibc@cbs.dk) and Anne-Marie Søderberg (ams.ikl@cbs.dk) by March 1st. Priorities are given to PhD students from NFF affiliated universities. Notification of acceptance will be sent by March 15.
After you receive the notification of acceptance, please Register here, no later than April 1st, 2016. For further enquiries about the course please send mail to bbk.research@cbs.dk

Financial support is available for up to 15 students from NFF-affiliated universities. Maximum number of participants: 20 PhD students.
Aim

This course will introduce participants to the core theoretical and methodological issues involved in using narrative approaches in organizational and communication research and discuss the variety of ways in which narrative enters the organizational and communication research realm.

Content


Narrative and stories are part of the fabric and life of organizations and can become powerful tools for control and coordination of organizational activities. Narrative research encompasses both the method of choice and the phenomena studied. The narrative turn in organizational and communication research has raised a number of complex questions about the nature of narrative knowledge, how it might be employed to address organizational and communication research questions and how to analyze the orality, textuality and materiality of stories in organizations.

This PhD course will introduce participants to the core theoretical and methodological issues involved in using narrative approaches in organizational and communication research and discuss the variety of ways in which narrative enters the organizational and communication research realm. The seminar will provide participants with both a broad orientation to the theoretical and practical issues involved in the use of narrative approaches and an opportunity to apply these approaches to their own research using smaller breakout groups and discussions. The students will learn how to develop and analyze the implications of the narrative and antenarrative theories. Additionally, students will be asked to critically examine the ways that scholars in the field have positioned narrative and story in various research contexts. The course provides an invitation for students to discuss their own research from various narrative and antenarrative perspectives and an opportunity to gain hands-on experience on the craft of doing narrative research.

Teaching style

This course is a mixture of lectures, discussions of research cases, student presentations of narrative aspects of their own research and exercises based on the lectures given.

Learning objectives

The PhD seminar will be designed to allow participants to:

- Understand the nature of narrative approaches and how they compare to other ways of studying organizations
- Identify and describe key concepts and debates in contemporary narrative theory
- Position and assess the different traditions in narrative theory
- Perform narrative analysis
- Apply insights from narrative theory and narrative methods to their own research interests

It is a precondition for receiving the course diploma that the student attends the whole course.

Course Fee: 7800 DKK

The course receives financial support from the Nordic Academy of Management (NFF). Students from NFF member institutions can obtain financial support for participation.
### Lecture plan (preliminary; an updated plan will be provided mid February)

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<th>Time/Period</th>
<th>Faculty</th>
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<td>2016</td>
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<td>Yiannis Gabriel</td>
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<td>Day 1</td>
<td>Yiannis Gabriel</td>
<td>Excercise</td>
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<td>Day 2</td>
<td>Barbara Czarniawska</td>
<td>Investigating stories</td>
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<td>Day 3</td>
<td>Anne-Marie Søderberg, Anna Linda Musacchio Adorisio</td>
<td>Narrative Interviews</td>
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<td>Day 4</td>
<td>David Boje, Anna Linda Musacchio Adorisio</td>
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<td>Written assignment of maximum 10 pages to hand in by June 18th</td>
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Course literature


